



August 8, 2017

Health Insurance Innovations, Inc. to Present at the Canaccord Genuity 37th Annual Growth Conference

TAMPA, Fla., Aug. 08, 2017 (GLOBE NEWSWIRE) -- Health Insurance Innovations, Inc. (NASDAQ:HIIQ), a leading developer, distributor, and cloud-based administrator of affordable health insurance and supplemental plans, announced today that Gavin Southwell, President and CEO, and Michael Hershberger, CFO, will present at the Canaccord Genuity 37th Annual Growth Conference being held at the InterContinental Hotel in Boston, MA. The presentation is scheduled for Thursday, August 10, 2017, at 9:00 a.m. EDT. Company management will be available for one-on-one meetings with institutional investors on the same day.

About Health Insurance Innovations, Inc. (HIIQ)

HIIQ is a market leader in developing innovative health insurance products that are affordable and meet the needs of health insurance plan shoppers. HIIQ develops insurance products through our relationships with best-in-class insurance companies and markets them via its broad distribution network of licensed insurance agents across the nation, its call center network and its unique online capability. Additional information about HIIQ can be found at HiiQuote.com. HIIQ's Consumer Division includes AgileHealthInsurance.com, a website for researching, comparing and purchasing short-term health insurance products online and HealthPocket.com, a free website that compares and ranks all health insurance plans, and uses objective data to publish unbiased health insurance market analyses and other consumer advocacy research.

Investor Contacts

Michael Hershberger,

CFO, Health Insurance Innovations, Inc.

1-877-376-5831 x282

ir@hiiquote.com

John Evans,

Investor Relations,

PIR Communications,

415-309-0230,

ir@hiiquote.com

 Primary Logo

Source: Health Insurance Innovations

News Provided by Acquire Media